

re^N · Balear Circular Hub launches as the first circular economy hub in the Balearic Islands

The new platform turns the circular Roadmap into a space for collaboration, practical tools and shared action to accelerate the archipelago's circular transition.

Palma, 27 April 2026. **re^N · Balear Circular Hub**, the first circular economy hub in the Balearic Islands, has been launched today. The initiative places the archipelago alongside other regions that have already developed dedicated infrastructures to guide and sustain their transition processes.

What makes the new hub distinctive is not only its creation, but the ground on which it stands. Unlike initiatives that emerge before a clear roadmap has been defined, **re^N · Balear Circular Hub** starts from an established pathway and a strategic asset already in place: the **Roadmap for the transition towards a circular tourism system in the Balearic Islands. Horizon 2025–2035**. This pioneering instrument provides validated priorities, a shared direction and an operational architecture to move forward with purpose and coherence.

Through this new platform, the circular Roadmap moves beyond being a strategic reference and becomes a living space for participation, collaboration and collective activation. It offers a place to explore lines of action, identify opportunities to contribute, connect capabilities, strengthen alliances and support the implementation of the circular transition in the Balearic Islands with greater consistency.

With the launch of **re^N · Balear Circular Hub**, IMPULSA BALEARS brings to maturity a process that began in December 2021 with the creation of **re^N · Regenerative Movement for the Future of the Balearic Islands**. What started as a commitment to mobilising actors, build critical mass and drive a broad strategic reformulation now takes shape as an infrastructure designed to translate a shared ambition into community, projects, tools and capacity for action.

That journey has included the formulation of a new 2050 regional vision oriented towards a regenerative future, the identification of opportunities and strategic directions for the circular transition and, finally, the consolidation of a circular Roadmap with a 2025–2035 horizon. **re^N · Balear Circular Hub** has been conceived precisely to give this trajectory a space, a structure and an operational pathway.

Its value proposition follows a clear logic. For the project itself, **re^N · Balear Circular Hub** is the infrastructure that makes it possible to steer the circular transition with greater direction, coherence and deployment capacity. For the actors involved, it is the space

where circularity becomes collaboration, tools, learning and shared action. And for the territory as a whole, it represents a useful and pioneering commitment to connecting circular economy, regional development and well-being in the Balearic Islands.

The platform is structured around different spaces dedicated to action, resources and events, together with content and tools to navigate the Roadmap, monitor the circular transition, access specialised training, share learning and showcase initiatives already underway. In this sense, the hub does not simply organise content: it provides an environment designed to make visible, accessible and usable the resources it places at the disposal of regional actors.

The presentation of **re^N · Balear Circular Hub** coincided with an ordinary meeting of the IMPULSA BALEARS Board of Trustees, during which the manifesto “**The conviction that gives meaning to the hub**” was made public. Through this manifesto, the Board expresses its conviction that the Balearic Islands are living through a period of deep transformation in which perseverance is not enough, maintenance is not enough and adaptation alone is not enough. This moment calls for vision, determination and the willingness to open up a new direction.

From this perspective, the manifesto states that the circular economy stands as the strategic principle of change and that advancing towards a circular tourism system offers the Balearic Islands a concrete pathway for progress: one capable of correcting imbalances, improving efficiency, stimulating innovation and embedding sustainability at the heart of public and private decision-making. Within this horizon, **re^N · Balear Circular Hub** is launched to turn that ambition into community, collaboration and capacity for action.

With this step, the Balearic Islands do more than add a cutting-edge platform to their transition architecture. They equip themselves with a space designed to connect actors, knowledge and capabilities, bring the circular Roadmap closer to action and help the circular transition gain direction, pace and scale across the territory.

Because the regenerative future of the Balearic Islands is not something to wait for. It is imagined, built and activated

About re^N · Balear Circular Hub

re^N · Balear Circular Hub is designed to connect actors, knowledge and capabilities around the circular transition in the archipelago, using the circular Roadmap as its main instrument for guidance and deployment. Its proposal is articulated through spaces for action, resources, participation,